

When Mother Nature Attacks: Protecting Personal Information

Survivors of catastrophic events often face a long, challenging recovery. While they rebuild their lives, they must take care to guard against man-made threats, namely identity thieves and scammers who can damage their good name and credit.

Disasters That Put You at Risk



Top 5 states with Presidential Major Disaster Declarations

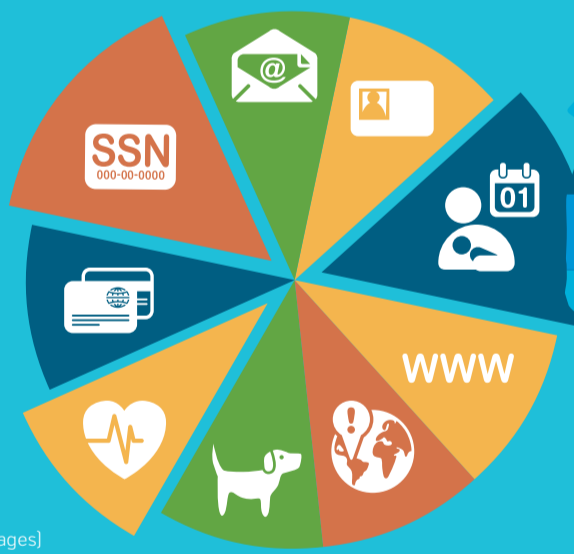
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|---|------------|--------------------|
| 1 | Texas | 86 major disasters |
| 2 | California | 78 major disasters |
| 3 | Oklahoma | 73 major disasters |
| 4 | New York | 67 major disasters |
| 5 | Florida | 65 major disasters |

Personal Information Impacted

Information to Protect

LEGEND

- SOCIAL SECURITY NUMBER**
- CONTACT INFORMATION**
[email address, physical address, telephone and mobile numbers]
- GOVERNMENT-ISSUED IDENTIFICATION**
[driver's license, passport, birth certificate, library card]
- BIRTH DATE, BIRTH PLACE**
- ONLINE INFORMATION**
[Facebook, social media, passwords, PINs]
- GEOLOCATION**
[smartphone, GPS, camera]
- VERIFICATION DATA**
[mother's maiden name, pets' and kids' names, high school, passwords]
- MEDICAL RECORDS INFORMATION**
[prescriptions, medical records, exams, images]
- ACCOUNT NUMBERS**
[bank, insurance, investments, credit cards]



- PARENT
- CITIZEN
- EMPLOYEE
- CONSUMER
- INVESTOR
- PATIENT
- INTERNET USER
- HOBBYIST
- VOLUNTEER

What to Expect: Top 3 Scams After a Disaster

- 1 **Insurance Fraud**
- 2 **Home Repair Fraud**
- 3 **Charitable Donation Fraud**

What You Can Do

Takes steps before and after a catastrophe to protect personal information:

1. **Create a family ID theft protection plan.** Make front-and-back copies of personal documents and store them in a safe deposit box.
2. **Store irreplaceable items in the cloud.** It's easy and affordable to store photos and estate documents in an online vault.
3. **Protect information and documents.** Never let these items leave your sight. They are the key to your identity.
4. **Check your credit report.** Visit www.annualcreditreport.com.
5. **Hold your mail.** Ask the post office to hold your mail until you've settled into your home.
6. **Watch out for post-disaster scams.** Beware of identity thieves who may call, text or email you soliciting donations.
7. **Call your financial institution** to see if they offer identity theft management services

Sources:
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