## **Shocking Cyber Crime Statistics Plus Steps to Protect Yourself or Your Business**

As our online and offline lives blend together in new and greater ways, it is more important than ever to protect your personal and business information online.



Cyber Crime

14.4 million

75 percent

51 percent

Over 25,000

1 in 10

last year in the U.S.1

victims of identity theft and fraud

fraudulent emails or phone calls asking for personal information.2

of Canadians have received

records compromised on average

of breaches were caused by

malicious attacks.3

in a data breach.4

computers are infected with viruses each month.5

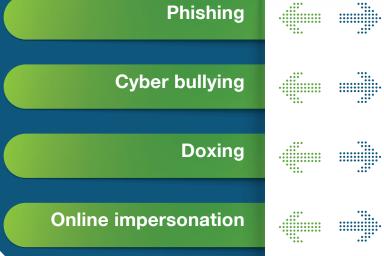
## Personal/Family

## Common **Types** of Cyber **Attacks**

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••••

**Business** 



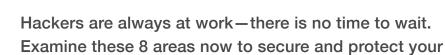
Account takeover

Ransomware

**Data breach** 

**Phishing** 

Online impersonation



**Take Action Now** 

personal identity and business data. Review and enhance privacy **Privacy** 



settings for social media.



**Anti-Virus &** Anti-Malware computers with a security suite.

Protect personal and business

**Create stronger passwords** 

and change frequently.



Multi-Factor

**Authentication** 

**Passwords** 

logins more secure.

Turn it on to make website



**Update** 

Back-Up

Always use the latest version of your

web browser and operating system.



& Recovery

These 24/7 services

If ransomware strikes, a data

backup can save your business.





**Monitoring** 

**Identity & Credit** 

Watch for potential phishing emails.

If in doubt, do not open or click links.

watch for unusual activity

and alert you to trouble.





Don't Click

3 "Cost of a Data Breach Report," IBM Security. 2019. 4 Ibid. 5 "Don't Be a Statistic. Participate in World Backup Day," OnRamp blog, March 30, 2018.